

MAINTEC 2011

Birmingham

Tuesday, 29 - Thursday, 31 March 2011

easyFairs® MAINTEC is a three-day national trade fair offering a complete range of industrial maintenance and asset management solutions, ranging from electric motor maintenance to high-tech inspection devices, lubricants, plant safety and energy management. Now in its 36th year, it is the UK's premier event for maintenance and asset management and is supported by leading UK engineering associations.

Geared to senior decision makers seeking straightforward information about the latest products and services that will help their organisations to improve efficiency and asset performance, **easyFairs® MAINTEC 2011** provides a quick and comprehensive overview of what's new on the market and direct, face-to-face access to the suppliers. In other words, it's a trade show in the modern context – a marketplace for bringing buyers and sellers together.

The strategic location of the venue in easy-to-reach Birmingham eliminates hours of travel for key buyers. The unified **easyFairs** format also reduces the investment of time and money by national and international exhibitors, and offers a perfect point of contact and a business platform in a high-calibre market environment.

VISITOR PROFILE

Wherever there is industry, maintenance is an issue. That's why **easyFairs® MAINTEC 2011** is specifically aimed at maintenance professionals, specialists in purchasing and decision makers from the following industries:

Metal industry • Aerospace & automotive • Engineering & plant construction • Timber, paper & printing • Chemical & petroleum processing • Pharmaceutical • Electrical engineering & electronics • Food & drink • Medical engineering & devices • Plastics • Glass • Textiles • Optical • Measurement & control technology • Power & water • Public sector • Asset management organisations

Typical job functions include: Production, works, manufacturing & technical engineers/managers • Maintenance & asset engineers/managers • Engineering managers • Electrical/electronics engineers/managers • Buildings & facilities engineers/managers • Plant managers • Operational & technical services managers • Plant development, design & layout managers • Quality managers • Top executives, owners, & managing directors

Visitors will attend to acquaint themselves with the latest technical developments in the area of maintenance and industrial servicing, measurement and control technologies, and pollution and environmental control.

VISITOR PROMOTION

easyFairs aggressively promotes its events to visitors through a variety of direct marketing channels, and in partnership with key trade associations and the industry press – not just the maintenance press but also in the relevant vertical industry titles. The event is free for visitors and includes an attractive programme of free, content-rich **learnShops™**.

2010 VISITOR STATISTICS

The 2010 edition of **easyFairs® MAINTEC** drew about 1,400 highly-qualified engineering decision makers representing the British manufacturing and process industries, the public sector, and plant and asset management organisations.

Visitors represented mostly SMEs, 32% of which had fewer than 50 employees while 22% had between 50 and 240. Another third of the visitors, however, came from large enterprises (500+). More than a third of the companies represented had an annual spend of £500,000 or more for maintenance related products and services.

EXHIBITOR PROFILE

Exhibitors at **easyFairs® MAINTEC 2011** will promote solutions that fall mainly under the following categories in asset management, energy management, and machine/plant maintenance:

- Equipment & material for servicing and maintenance, electronic/electric motor maintenance, condition monitoring systems
- Factory equipment & tools, boilers and burners
- Health/safety: production reliability & environment, plant & facility safety installations, training
- Maintenance technology & technical parts, e.g. welding technology, bearings, drives, transformers, electric installation supply, electronic packaging, valves, compressors
- Measurement & control technologies/inspection devices: temperature measuring instruments; electrical checking devices; mobile emission measuring instruments; equipment for oil, lubricant and fluid monitoring; equipment for industrial testing laboratories & remote monitoring facilities
- CMMS & servicing management, consultancy
- Lubricants & greases, hydraulic oils, industrial gases, adhesives, anti-corrosives, oil cleaners, lubricating units, emulsion processing
- Plant/building/facility maintenance management; contract maintenance & management services
- Industrial cleaning & waste management: machine cleaning, supplies, industrial waste management, recycling & decontamination

REGIONAL INFORMATION

An estimated 82% of the total population of the United Kingdom lives within a 150 mile (240 km) radius of Birmingham.

Due to its strategic location at the geographical centre of the country and at the hub of road and rail networks, no other UK city or region can match Birmingham for ease of access, making it an ideal location for companies seeking to penetrate to the heart of UK maintenance markets.



INDUSTRY FOCUS

The UK is the seventh largest economy in the world. One of the world's leading trading nations, the UK is the second largest exporter of commercial services and seventh largest exporter of merchandise (WTO 2007). Major UK-owned companies comprise the second highest market capitalisation (after the US) and the third highest number of the world's largest companies (after US and Japan).

Good news for manufacturing

Key manufacturing strengths lie in aerospace/ automotive, hi-tech industry, pharmaceuticals, food/ beverages/tobacco, and the new "green technologies" and "environment and renewable energies" sectors.

In 2008, the UK government implemented plans to invest nearly £150 million into programmes to boost the manufacturing industry, which has recently gone through a period of upheaval – meaning a true renaissance for some sectors but severe contraction for others. In an effort to bolster Britain's high value-add industries, the Department for Business, Enterprise and Regulatory Reform (BERR) has refreshed its strategy to help UK firms take advantage of changing global manufacturing trends. Specific areas of investment emphasis include raising employee skill levels, software to increase competitiveness, and innovations in manufacturing technologies.

The renewable and nuclear energy sectors are expected to benefit directly from capital investments foreseen in this programme, as will green technologies such as low-emission and electric vehicles. In July 2009 the government announced its new "Low Carbon Industrial Strategy" and earmarked £405 million (€466 million) in the budget for low carbon industries and "advanced green manufacturing". In the UK, there are an estimated 50,000 companies in the low carbon market – a sector which generates £107 billion (€123 billion) annually.

Sources include: nds.coi.gov.uk/, www.guardian.co.uk/news.bbc.co.uk, www.ukinvest.gov.uk/, www.berr.gov.uk/

THE VENUE: NEC

The National Exhibition Centre (NEC) is the busiest exhibition complex in Europe, staging more than 180 exhibitions and hosting over four million visitors annually.

The NEC

Birmingham – England - B40 INT
Tel +44 (0) 121 780 4141
centre-exhibitions@necgroup.co.uk
www.necgroup.co.uk/corporate/venues/

TRAVEL & TRANSPORT

AIR

Birmingham International Airport is served by more than 20 airlines flying to 34 destinations. It's just a few minutes from the NEC, connected by a free monorail link.

www.bhx.co.uk/

Other airports with rapid road access to the NEC include:

- East Midlands 40 miles (64km)
- Manchester International 82 miles (132km)
- London Luton 91 miles (146km)
- London Heathrow 110 miles (177km)
- London Gatwick 146 miles (235km)

RAIL & PUBLIC TRANSPORT

The NEC has its own railway station, Birmingham International. It is linked directly to the NEC by a covered walkway. London is only 90 minutes away by rail and trains also run direct to other large cities.

ROAD

Birmingham is at the hub of the UK motorway network, enabling visitors to travel directly from the M6, M1, M40 and M42. (There is also easy access to the venue from the M6 toll road.) The NEC has onsite car parks for a total of 220,000 vehicles; park charges may apply.

ACCOMMODATION & CITY DETAILS

The NEC Group Birmingham Hotels and Accommodation Directory offers the widest possible selection of hotels, guesthouses and bed and breakfast accommodation within easy reach of the NEC and Birmingham Airport.

www.necgroup.co.uk/visitor/directory/hotels/
www.aboutbritain.com/towns/birmingham.asp

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