

## 16TH JUNE

### learnShops<sup>TM</sup> 1

**11.00 - 12.00**

Global innovation activity for the future  
*Keith Barnes, The Packaging Society*



**12.00 - 13.00**

Lost in translation - designing across cultures  
*Alex Peacop - Principal FMCG (PDD Group)*



**13.00 - 14.00**

Lion's Lair  
*Repak, John Ryan - Heinz, Hugh Stevens - Enterprise Ireland, Andrew Streeter - ex-head of The Packaging Society*



**14.00 - 15.00**

Prevent & save programme - case studies in packaging optimisation and reduction  
*Colm Munnally, Repak*



### learnShops<sup>TM</sup> 2

**11.00 - 12.00**

Packaging Innovations with branding  
*Andrew Streeter - ex-head of The Packaging Society*



**12.00 - 13.00**

Packaging optimisation - from design to delivery  
*Hugh Stevens, Enterprise Ireland*

**13.00 - 14.00**

Packaging and the internet  
*Brian Casselry, Irishpackaging.com*

**14.00 - 15.00**

For your eyes only  
*Iain Janes, eyetracker*



## 17TH JUNE

### learnShops<sup>TM</sup> 1

**11.00 - 12.00**

EU funding opportunities for innovation in materials, packaging and food sectors  
*Tony Lesowiec, Pera*



**12.00 - 13.00**

Life goes on... a new marketing tool  
*Jenny Thornton*



**13.00 - 14.00**

Student design challenge results  
*Matt Benyon, easyFairs; Laura Byrne, Repak; David Little, The Packaging Society*



**14.00 - 15.00**

For your eyes only  
*Iain Janes, eyetracker*



### learnShops<sup>TM</sup> 2

**11.00 - 12.00**

Sustainability and the environment in our shrinking world?  
*Keith Barnes, The Packaging Society*



**12.00 - 13.00**

Packaging optimisation - from design to delivery  
*Hugh Stevens, Enterprise Ireland*



**13.00 - 14.00**

Prevent & save programme - case studies in packaging optimisation and reduction  
*Niamh MacKenzie, Repak*



**14.00 - 15.00**

Handing complexity in pharma and healthcare - a new perspective  
*Chris Waterhouse, idi Pac*

