

easyFairs® appoints new CEO and unveils plan to double in size in three years

Jean-François Quentin to accelerate company growth and consolidate position as “reference brand” in low cost trade-shows.

easyFairs, the world’s leading organiser of time & cost-effective trade shows, today announced the appointment of Jean-François Quentin as its Chief Executive Officer, tasked to drive the next phase of development of the company.

In just five years easyFairs has grown from a handful of shows in two countries to a strong portfolio of more than 90 shows in 16 countries.

The company has used the economic slow-down to consolidate this growth while developing new show concepts. With positive signs of an economic upturn, easyFairs is preparing for the next chapter in its development story.

The strategic objective is to double in size over the next three years by:

- Increasing the size of existing shows
- Launching 30 new shows per year
- Making targeted acquisitions

Eric Everard, Executive Chairman and Founder of easyFairs said “We have a focused, winning team and I look forward to working in tandem with Jean-François Quentin in his new role as CEO. Jean-François has played a leading role at easyFairs since the very beginning, building the team that will drive our next round of expansion.”

Jean-François Quentin is a founding member of the easyFairs management team and has served as Chief Operating Officer since March 2004. “I am very excited by the challenge of further developing easyFairs as the reference brand for low cost trade shows that deliver

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return on investment to exhibitors, as well as excellent value for visitors' time. To do this we must maintain a focus on our proven strengths." said Quentin.

Eric Everard added "Peter Hazelzet has decided to step down from his role as CEO. I would like to thank Peter for his contribution to positioning easyFairs strategically and on a global basis during his tenure."

Information about easyFairs®

easyFairs is the world's leading organiser of sales-focused trade shows. We make it easy for people to meet and do business in a professional environment. With headquarters in Brussels and an international network of offices, easyFairs runs shows in Austria, Belgium, Colombia, Denmark, Finland, France, Germany, Ireland, The Netherlands, Norway, Poland, Russia, Spain, Sweden, Switzerland and the United Kingdom.

easyFairs brings sales-focused trade shows to the heart of buyer markets. For further information, please visit www.easyFairs.com

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Jean-François Quentin Biography

Jean-François Quentin became Chief Executive Officer of the easyFairs Group in January 2010. A founding member of the easyFairs management team, Quentin has served easyFairs as Chief Operating Officer since he joined the company in March 2004.

Before joining easyFairs, Quentin was CEO of iomedia.com and founder of MobileWay Inc. (now Sybase 365).

Quentin spent eight years at De La Rue plc where he held senior positions in international finance, serving in France, the USA and Asia, latterly as Finance Director of the Smart Card division.

He started his career as acquisition manager in the Blenheim Group, a leading trade show organiser that was subsequently bought by Reed Elsevier.

Quentin holds an MBA from the University of San Francisco.